



# Let's Start a Business: Universal Design

1. Match the image to the related term.

	<b>Hearing impaired</b>
	<b>Visually impaired</b>
	<b>Mobility impaired</b>

2. Put the missing words in the correct gaps.

## Universal Design

\_\_\_\_\_ design is the design of products, buildings, and facilities to be \_\_\_\_\_ to all people. A universal design product can be used easily by all \_\_\_\_\_ and by people with disabilities.

Before universal design, the term “\_\_\_\_\_ - \_\_\_\_\_” was used in Japan. This was a plan to modify existing buildings and products. In universal design, accessibility is planned from the \_\_\_\_\_ of the design process. Barrier-free was also aimed at people with physical disabilities, whereas universal design is aimed at *all* people.

Some \_\_\_\_\_ of universal design include:

- light switches with large buttons
- low-floor buses
- handrails on stairs
- voice-activated machines
- electric toothbrushes
- TV close-captions

**accessible**

**Universal**

**start**

**ages**

**barrier-free**

**examples**

# Let's Start a Business: Universal Design

3. Answer these questions about the reading in question 2.

A. What is universal design?

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B. Which came first, barrier-free design or universal design?

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C. What is the difference between barrier-free design and universal design?

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4. What examples of universal design can you find in your daily life?