




Let's Start a Business: Universal Design

1. Match the image to the related term.

	Hearing impaired
	Visually impaired
	Mobility impaired

2. Put the missing words in the correct gaps.

Universal Design

_____ design is the design of products, buildings, and facilities to be _____ to all people. A universal design product can be used easily by all _____ and by people with disabilities.

Before universal design, the term “_____ - _____” was used In Japan. This was a plan to modify existing buildings and products.. In universal design, accessibility is planned from the _____ of the design process. Barrier-free was also aimed at people with physical disabilities, whereas universal design is aimed at *all* people.

Some _____ of universal design include:

- light switches with large buttons
- low-floor buses
- handrails on stairs
- voice-activated machines
- electric toothbrushes
- TV close-captions

accessible

Universal

start

ages

barrier-free

examples

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3. Answer these questions about the reading in question 2.

A. What is universal design?

B. Which came first, barrier-free design or universal design?

C. What is the difference between barrier-free design and universal design?

4. What examples of universal design can you find in your daily life?